

MIFSA 2011 - Strategic Plan

OUR VISION

Our vision is that every person with mental illness is able to make a valued contribution to society, without stigma or discrimination, due to an increased understanding and awareness of mental illness in the community and the availability of appropriate services as required.

OUR MISSION

To promote the continued development of the community based, rehabilitation and support sector for those with mental illness and their carers.

OUR VALUES

Commitment
Respect
Quality
Acceptance

OUR WORK TILL 2011

“MIFSA 2011” has been developed following feedback from MIFSA members, volunteers, staff, Board of Management and stakeholders. This Strategic Plan will guide our work over the next three years with three goals:

Reach people we haven't reached before
Build a strong MIFSA
Be the organisation of 1st choice in mental health

Out of these goals are outcomes and then actions which will focus our energy, hard work and achievements. “MIFSA 2011” goals and outcomes appear below.

REACH PEOPLE WE HAVEN'T REACHED BEFORE

MIFSA has reached more people that are unable to access services due to the severity of their mental illness

Access to MIFSA programs has been improved for Indigenous people and those from Culturally and Linguistically Diverse (CALD) backgrounds

MIFSA has extended service delivery into country areas

MIFSA has delivered a broader range of programs for Carers

BUILD A STRONG MIFSA

MIFSA manages growth proactively

MIFSA has increased its collaboration with other sectors

MIFSA has a dynamic Volunteer program

MIFSA remains financially sound. Planning and decision-making is focussed on long term sustainability

BE THE ORGANISATION OF 1ST CHOICE IN MENTAL HEALTH

In addition to quality service delivery MIFSA is committed to systems advocacy

MIFSA is recognised as a mental health “information gateway”

MIFSA has a strong, positive, dynamic and responsive culture

GOAL

Reach people we haven't reached before

OUTCOME**ACTIONS**

MIFSA has reached more people that are unable to access services due to the severity of their mental illness

Review current programs and referral pathways via a working party in order to identify methods needed to reach people that are currently unable to access services due to the severity of their mental illness

Access to MIFSA programs has been improved for Indigenous people and those from Culturally and Linguistically Diverse (CALD) backgrounds

Extend linkages with CALD and Indigenous people and services via development of MIFSA working parties, with a view to improve culturally competent practice and increase access to MIFSA programs

Implement a training program for staff and volunteers to build awareness around working with CALD and Indigenous individuals

MIFSA is included in existing CALD and Indigenous community networks and programs

Develop partnerships with relevant organisations to include staff training to improve culturally competent practice and to create easy pathways into MIFSA programs for the CALD community

MIFSA has extended service delivery into country areas

Identify areas of priority need and seek funding and other opportunities to develop local partnerships and extend program delivery in country South Australia

Attract potential funding and improve linkages with Government funding bodies to expand program delivery in country SA

Create opportunities to extend mental health education, community awareness programs and resources available to communities in country South Australia

MIFSA has delivered a broader range of programs for Carers

Identify existing national MIFA programs relevant to South Australian carers and attract funding and other opportunities to extend program delivery

Attract potential funding and improve linkages with Government funding bodies to expand program delivery for carers

GOAL**Build a strong MIFSA****OUTCOME****ACTIONS**

MIFSA manages growth proactively

Embrace change. Deliver new programs which complement our existing services and offer greater choice to people accessing MIFSA

Enthusiastic teams of staff and volunteers, supported with the appropriate balance of resources, skills and expertise, work together to extend and integrate the broad range of quality MIFSA programs

Increase the quality of service delivery by improved information systems, organisational infrastructure and program accommodation

Create opportunities to meet the increasing needs of people living with mental illness and their natural support network via partnerships, networks, programs and services

MIFSA has increased its collaboration with other sectors

Extend organisational partnerships across sectors to facilitate and improve participant pathways between relevant services

Contribute to the training of SAPOL cadets to improve the quality of community policing and enable a more effective response to people living with mental illness

Create a Parliamentary Friends of Mental Illness in South Australia to increase political awareness about mental illness and to improve community mental health services in South Australia by legislative and budgetary reform

MIFSA has a dynamic Volunteer program

Strengthen MIFSA's volunteer program which delivers volunteering opportunities with effective recruitment, support, retention and training processes

MIFSA remains financially sound. Planning and decision-making is focussed on long term sustainability

Develop a financial management plan to encompass growth over the next 5 years

Identify and implement strategies to generate independent income for MIFSA, including fundraising initiatives, corporate sponsorship and community opportunities

GOAL

Be the organisation of 1st choice in mental health

OUTCOME**ACTIONS**

In addition to quality service delivery MIFSA is committed to systems advocacy

Create opportunities for MIFSA members, participants, staff and volunteers to contribute to a “collective voice” for improvements in the mental health sector

Focus on key priorities for systems advocacy, guided by service gaps and needs identified by the “collective voice”, which result in sector improvements

Create and respond to national initiatives as a member organisation of MIFA, to increase awareness of mental health issues and advance the rights of people with mental illness and their carers

MIFSA is recognised as a mental health “information gateway”

Develop a coordinated approach to information distribution about MIFSA by creating a “MIFSA Promotions” Working Group

Enable individuals to more effectively navigate the mental health system via development of a website-based information gateway

Improve the systems, range of resources, physical environment and promotion of the MIFSA library

Raise MIFSA’s public profile in South Australia via the media

MIFSA has a strong, positive, dynamic and responsive culture

Collectively shape MIFSA’s culture to provide an inviting environment for participants, staff and volunteers to work alongside each other

Develop a “Skills Profile” which acknowledges and values the range of skills, experiences and interests that each staff member brings to MIFSA and which can be utilised to increase the quality and responsiveness of programs

“Lived experience” is highly valued, incorporated and clearly articulated in all aspects of our service delivery

Improve staff induction, training, supervision, support and career development processes

Achieve Award Level of the Service Excellence Program ensuring ongoing improvement through MIFSA’s quality management system